# **WORKSHOP 3**



# Which structural outlets and new outlets to secure sorghum production in Europe?

# Introduction. Presentation of different types of sorghum

• Dr Magdalena Buschmann, Manager of the sorghum and sunflower markets, KWS, Germany.

# 1<sup>st</sup> part

# How to remove obstacles for sorghum harvesting?

- Organising sorghum harvesting at the scale of a territory : Clément Roux Arterris agricultural cooperative, France
- Producers-processors-breeders partnerships, for a local distribution channel: Mrs Anghel (Combavipor, Director, Romania) and Mr Spiridon (Zorin SRL, Director, Romania)
- Local valorisation of silage sorghum in biogas
  Société Coprob and Mr Musini, Italy

Using sorghum for broilers, consequences on growth and meat quality Mihaela Habeanu and Anca Gheorghe, Research service INCDBNA – IBNA Balotesti, Romania

#### 2<sup>nd</sup> part

# Which assets of sorghum should be put forward in animal feed and human food? The assets of sorghum in animal feed

Alexandre Calandro, IDENA, France

### Roundtable: sorghum in human food

- Sorghum flour: Massimiliano Carraro of Martini mills
- Sorghum-based cookies: M. Fiorentini
- Sorghum milk: ISOLA BIO company
- Gaia beer: Tiziano Tanzi Society OTTODISETTEMBRE
- Sorghum pasta: Monia Caramma Agricultura Biologica company

# Zoom: Optimising the extraction of the natural colouring of sorghum

• Sophia Alami Cirad.

# Conclusion: Analysis of the cereal consumption in Europe by segment, and which development potential for sorghum until 2025?

• Frédéric Guedj Manager sorghum market development Euralis Semences France

