





The inter-branch organisation "Sorghum ID" is he

On Tuesday 26 September in Brussels, the Constitutive Assembly of the European interbranch association for sorghum gave birth to Sorghum ID.

Bringing together the various European sorghum stakeholders, from seeds to production and manufacturing, this Brussels meeting formally created the new organisation, with the definition of a strategic objective – develop European sorghum production (grain – silage – energy) and its hybrid genetics – and a clear action plan.

Sorghum ID is the third step of a process initiated in 2016 by professional and economic stakeholders, beginning with the organisation of the First Europe Sorghum Congress in November 2016 in Bucharest, Romania, followed by the implementation since spring 2017 of three-year promotion programmes for sorghum in various European countries, co-funded by the European Commission.

Sorghum ID has set up its own Executive Board to represent the European stakeholders involved in this sector that is still being consolidated. The Board, during its upcoming first meeting will elect a Bureau and a President for the new association.

"Sorghum has many assets and real potential. Our ambition is to bring together European actors to develop European production of sorghum and its hybrid genetics, as well as give long-term momentum to this development, so that users and processors can benefit from a sustainable and significant push" stated Luc Esprit, Sorghum ID Delegate, after the Brussels meeting.

Media contact: Luc Esprit, Sorghum ID Delegate - 00 33 (0)6 80 31 65 45

Headquarters:

21 Square de Meeûs, B-1050 Brussels Tel – 00 32 (0)2 230 38 68

Contacts: Luc Esprit (luc.esprit.sid@orange.fr) & Camille Dehestru (cd@pacteurope.eu)