



22 January 2018

Daniel PEYRAUBE elected Sorghum ID President

Following the Constitutive General Assembly of the European inter-branch sorghum association – Sorghum ID – on 26 September 2017 in Brussels, the organisation held its first Board Meeting last Thursday (18 January). During this meeting, a new Bureau was elected, with Daniel PEYRAUBE as its President.

- The Bureau of the inter-branch association Sorghum ID was constituted as follows:

- **President:** Daniel PEYRAUBE, representing CEPM (the European Confederation of Maize & Sorghum Producers) of which he is President. Daniel PEYRAUBE is a farmer in the South-West of France and is involved in a cooperative group.

- **2 Vice-Presidents:** Christophe ROUILLARD from ESA (the European Seeds Association located in Brussels) of which he is one of the senior executives ; and a representative (to be confirmed soon) of FEFAC (the European Feed Manufacturers' Federation) also located in Brussels.

- **Treasurer:** Pierre PAGES, representing FNPSMS (the French federation of Sorghum and Maize seeds production) of which he is President. Pierre PAGES is a farmer in Gers (France), and is involved in a cooperative group.

- **Secretary:** Alina CRETU, on behalf of APPRS (the Romanian Association of Maize and Sorghum Producers) of which she is Executive Director.

- The Board Meeting adopted Sorghum ID's work priorities for the 2018-2020 period, and addressed in parallel the topic of animal feed (with speakers from FEFAC, from cooperation, research, development and manufacturers), as it is the leading outlet for sorghum in Europe. This outlet is promising for the future taking into account the characteristics of sorghum (rotation crop requiring little agricultural input) and its nutritional assets (proteins, energy value, absence of tannin) for different types of animals, especially poultry, pork and ruminants.

"This growth target for sorghum in animal feed will be one of the challenges tackled by Sorghum ID, notably through its 3-year communication and promotion plans, funded by Brussels and implemented in several European countries where there is a real development potential for sorghum. The newly constituted Sorghum ID Bureau and its staff intend to meet this challenge with strength and conviction" said Daniel PEYRAUBE, Sorghum ID President.

Press contact:

. L. Esprit, Sorghum ID Delegate - 00 33 (0)6 80 31 65 45 - luc.esprit.sid@orange.fr

. C.A. Courtois, Development Officer - 00 33 (0)7 71 37 44 44 - charles-antoine.courtois@fnpsms.fr

. C. Dehestru, Pact European Affairs Consultant - 00 32 (0)2 230 38 68 - cd@pacteurope.eu

Headquarters:

21 Square de Meeus - B 1050 - Brussels - 00 32 (0)2 230 38 68