

3rd European Sorghum Congress: A committed industry with promising outlets

The European joint trade organisation for sorghum, Sorghum-ID is organising the 3rd European Congress dedicated to this plant on 12 and 13th October 2021. For one and half days, the event, to be held at the Pierre Baudis Congress Centre in Toulouse (France), will bring together around 250 sorghum specialists from around Europe.

With the focus on discussion, this physical event will provide the opportunity for sorghum experts through specific workshops to exchange information on progress in the sector around the numerous outlets for this crop.

Growing areas on the rise

The vibrant sorghum sector has led to a constant increase in sorghum growing areas over the last four years. For the first time, in 2020, more than one million tons were produced in Europe. Sorghum production as part of crop diversification has increased in quality and quantity.

Markets to ensure success for the sorghum sector

These efforts have enabled the construction of new sustainable outlets in animal feed as well as human food.

The challenge remains to ensure the success and ongoing development of the sorghum sector. To that end, players in the sector are looking for certainties. Producers are seeking to add value to the crop and their work, and food processors are interested in accessing an available and constant resource.

A long-awaited congress

As professionals have not met together since 2018, this year's European congress is therefore intended to provide information on the evolution of the crop, exchange information on matters such as varietal improvements, agronomic techniques, and processing with experts from complementary backgrounds.

Buoyed by the enthusiasm of professionals in the sector and the growing interest in sorghum, this 3rd European congress embodies the sector's ambition to grow and structure itself around its outlets.

Detailed program and registration at www.sorghum-id.com under the heading "Congrès".

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